

Presentation: Putting Profit Back in Construction

Most contractors struggle to take home what they deserve. Profit First, the common-sense book by Mike Michalowicz, teaches simple concepts that business owners can use to build highly profitable business around the way people naturally behave around money. Wade Carpenter, CPA and Certified Advanced Profit First Professional, specializes in adapting those principles to the construction industry to build highly successful firms. In this fun and highly interactive business simulation, business owners can experience those situations that sabotage us and make us so reactive to our cash flow. They will learn to build a simple system to ensure that contractors can take home what they work so hard for.

More information about Wade Carpenter



With almost 30 years as a CPA in public practice, Wade Carpenter has worked with hundreds of businesses, large and small. Many of those businesses are run by owners that have never had formal accounting and management training.

After about 10 years working in public accounting, Wade was searching for his “why” in business. According to Wade, “I knew I loved what I do, but couldn’t express it in words. One day, it hit me - I love helping people build great businesses, and in turn, financial security! To give business owners that peace of mind that comes from running a successful company that works so that the owners don’t have to.”

With a career of working with business owners on many levels, Wade has learned an awful lot about business. He becomes invested and takes their successes and failures of their owner personally. That led him to open Next Level Business Accelerators, Inc. in 2014. In the years since, the business has helped several other businesses.